

C.E. CREDIT WEBINAR: DO IT FOR THE 'GRAM

Your Guide to Social Media Investigations



This course provides a thorough understanding of just how much information is created every day on social media. Upon completion of this course, attendees should be aware of what potentially relevant information might exist for any claim. Furthermore, this course aims to raise awareness of the many different avenues for how that information can be used to craft a reliable investigation plan and build the foundation for a high-quality evidence package sure to aid in the defense of a claim.

AMERICANS WHO VISIT THESE TOP SITES SEVERAL TIMES A DAY:

51%

FACEBOOK



42%

INSTAGRAM



32%

YOUTUBE



25%

TWITTER



Survey of 100 U.S. Adults, Jan. 8 to Feb. 7, 2019. | Source: PEW Research Center

LEARN ABOUT THESE CORE ISSUES:

-  What Counsel on Both Sides Has to Say
-  Social Media Investigation Best Practices
-  Using Social Media Investigations in Claims
-  Making Social Media Investigation Referrals

Adjusters, claim leaders and risk managers should feel confident in using social media to better know a claimant's story and lifestyle. That confidence only comes with a greater understanding of what potential information can be found on the internet about most any person. There are 100's of social media sites, millions of profiles and billions of regularly posted statements, pictures and videos. You might be surprised just how often a claimant posts something that impeaches the credibility of their injury story. Learning how a claims professional can use this information to directly impact claims with some indicator of fraud and abuse is vital.



Join our highly-experienced Investigative Consultant and national CEU Instructor, **Nick Ferrante**, as he presents this credit-approved course.

SPOTS ARE LIMITED.

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